The Stock Exchange of Hong Kong Limited ("Stock Exchange") and Hong Kong Securities Clearing Company Limited ("HKSCC") take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.

This announcement is for information purpose only and does not constitute an invitation or offer to acquire, purchase or subscribe for securities. This announcement is not, and is not intended to be, an offer of securities of ANTA Sports Products Limited (the "Company") for sale in the United States. Securities of the Company may not be offered or sold in the United States absent registration or an exemption from registration under the United Securities Act 1933, as amended. Potential investors should read the prospectus dated June 26, 2007 (the "Prospectus") issued by the Company for detailed information about the Global Offering described below before deciding whether or not to invest in the Shares of the Company thereby being offered. Unless the context requires otherwise, the capitalised terms used herein shall have the same meanings as defined in the Prospectus.

In connection with the Global Offering, Morgan Stanley Asia Limited, its affiliates or any person acting for it, as stabilizing manager, on behalf of the Underwriters, may over-allocate Shares or effect transactions with a view to stabilizing or supporting the market price of the Shares at a level higher than that which might otherwise prevail for a limited period after the Listing Date. The stabilizing action which may be taken by Morgan Stanley Asia Limited, its affiliates or any person acting for it may include primary and ancillary stabilizing action such as purchasing or agreeing to purchase any of the Offer Shares, exercising the Over-allotment Option, stock borrowing, establishing a short position in the Offer Shares, liquidating long positions in the Offer Shares or offering or attempting to do any such actions. However, there is no obligation on Morgan Stanley Asia Limited, its affiliates or any person acting for it, to conduct any such stabilizing action. Such stabilization may be effected in all jurisdictions where it is permissible to do so, in each case in compliance with all applicable laws and regulatory requirements, including the Securities and Futures (Price Stabilizing) Rules made under the SFO. Such stabilization action, if commenced, will be conducted at the absolute discretion of Morgan Stanley Asia Limited, its affiliates or any person acting for it and may be discontinued at any time, and must be brought to an end after a limited period. The details of the stabilization and how it will be regulated under the SFO are set out in the section headed "Information about this Prospectus and the Global Offering — Over-allotment and Stabilization" in the Prospectus. In connection with the Global Offering, it is expected that the Company will grant the Over-allotment Option to the International Underwriters, exercisable by the Global Coordinator on behalf of the International Underwriters. Pursuant to the Overallotment Option, the International Underwriters have the right, exercisable by the Global Coordinator within 30 days from the last day for lodging applications under the Hong Kong Public Offer, to require the Company to allot and issue up to 90,000,000 additional Shares, representing approximately 15% of the initial Offer Shares, at the same price per Share under the International Placing, to, among other things, cover over-allocations in the International Placing, if any. In the event that the Over-allotment Option is exercised, a press announcement will be made.



## **ANTA Sports Products Limited**

安踏體育用品有限公司

(Incorporated in the Cayman Islands with limited liability)

## **GLOBAL OFFERING**

:	600,000,000 Shares (subject to adjustment and the Over-allotment Option)
:	60,000,000 Shares (subject to adjustment)
:	540,000,000 Shares (subject to adjustment and the Over-allotment Option)
•	HK\$5.28 per Hong Kong Offer Share plus brokerage of 1%, SFC transaction levy of 0.004% and Stock Exchange trading fee of 0.005% (payable in full on application in Hong Kong dollars and subject to refund)
:	HK\$0.10 per Share
:	2020
	::

Sole Global Coordinator, Bookrunner, Sponsor and Lead Manager

## Morgan Stanley

Application has been made by the Company to the Listing Committee of the Stock Exchange for the granting of the listing of, and permission to deal in, the Shares in issue and to be issued pursuant to the Global Offering (including the additional Shares which may fall to be issued upon the exercise of the Overallotment Option), the Shares to be issued pursuant to the Capitalization Issue and any Shares which may fall to be issued pursuant to the exercise of options under the Pre-IPO Share Option Scheme and the Share Option Scheme. Dealings in the Shares on the Stock Exchange are expected to commence on Tuesday, July 10, 2007. Subject to the granting of the listing of, and permission to deal in, the Shares on the Stock Exchange and compliance with the stock admission requirements of HKSCC, the Shares will be accepted as eligible securities by HKSCC for deposit, clearance and settlement in CCASS are subject to the General Rules of CCASS and the CCASS Operational Procedures in effect from time to time.

The Global Offering comprises the Hong Kong Public Offer of initially 60,000,000 Shares and the International Placing of initially 540,000,000 Shares. The total number of Hong Kong Offer Shares initially available for subscription under the Hong Kong Public Offer will be divided equally into two pools: pool A and pool B for allocation purposes. The Hong Kong Offer Shares in pool A will be allocated on an equitable basis to applicants who have validly applied for the Hong Kong Offer Shares with an aggregate price of HK\$5 million (excluding brokerage, the SFC transaction levy and the Stock Exchange trading fee payable) or less. The Hong Kong Offer Shares in pool B will be allocated on an equitable basis to applicants who have validly applied for the Hong Kong Offer Shares with an aggregate price of more than HK\$5 million (excluding brokerage, the SFC transaction levy and the Stock Exchange trading fee payable). Applicants should be aware that the allocation ratios for applications in pool A and applications in pool B may be different. If the Hong Kong Offer Shares in one (but not both) of the pools are under-subscribed, the unsubscribed Hong Kong Offer Shares will be transferred to the other pool to satisfy demand in that other pool and be allocated accordingly. For the purpose of this paragraph only, the "price" for Hong Kong Offer Shares means the price payable on application therefor (without regard to the Offer Price as finally determined). Applicants can only receive an allocation of the Hong Kong Offer Shares from pool A or pool B but not from both pools. Applications for the Hong Kong Offer Shares will only be considered on the basis set out in the Prospectus and the prescribed WHITE and/or YELLOW Application Forms. Multiple or suspected multiple applications and any application for more than the number of Offer Shares (being 30,000,000 Shares) initially allocated to each pool are liable to be rejected. Only one application on a WHITE or YELLOW Application Form or by way of giving electronic application instructions to HKSCC may be made for the benefit of any person. In addition, each applicant is required to undertake and confirm in the Application Form submitted by him that he and any person(s) for whose benefit he is making the application have not applied for or taken up, or indicated an interest for, and will not apply for or take up, or indicate an interest for and have not received or been placed or allocated (including conditionally or provisionally), any Offer Shares under the International Placing nor otherwise participated in the International Placing. Applications where cheques or banker's cashier orders are dishonoured upon first presentation are liable to be rejected.

In connection with the Global Offering, it is expected that the Company will grant the Over-allotment Option to the International Underwriters, exercisable by the Global Coordinator on behalf of the International Underwriters. Pursuant to the Over-allotment Option, the International Underwriters have the right, exercisable by the Global Coordinator within 30 days from the last day for lodging applications under the Hong Kong Public Offer, to require the Company to allot and issue up to 90,000,000 additional Shares, representing approximately 15% of the initial Offer Shares, at the same price per Share under the International Placing, to, among other things, cover over-allocations in the International Placing, if any. In the event that the Over-allotment Option is exercised, a press announcement will be made.

In connection with the Global Offering, Morgan Stanley Asia Limited, its affiliates or any person acting for it, as stabilizing manager, on behalf of the Underwriters, may over-allocate Shares or effect transactions with a view to stabilizing or supporting the market price of the Shares at a level higher than that which

might otherwise prevail for a limited period after the Listing Date. The stabilizing action which may be taken by Morgan Stanley Asia Limited, its affiliates or any person acting for it may include primary and ancillary stabilizing action such as purchasing or agreeing to purchase any of the Offer Shares, exercising the Over-allotment Option, stock borrowing, establishing a short position in the Offer Shares, liquidating long positions in the Offer Shares or offering or attempting to do any such actions. However, there is no obligation on Morgan Stanley Asia Limited, its affiliates or any person acting for it, to conduct any such stabilizing action. Such stabilization may be effected in all jurisdictions where it is permissible to do so, in each case in compliance with all applicable laws and regulatory requirements, including the Securities and Futures (Price Stabilizing) Rules made under the SFO. Such stabilization action, if commenced, will be conducted at the absolute discretion of Morgan Stanley Asia Limited, its affiliates or any person acting for it and may be discontinued at any time, and must be brought to an end after a limited period. The details of the stabilization and how it will be regulated under the SFO are set out in the section headed "Information about this Prospectus and the Global Offering — Over-allotment and Stabilization" in the Prospectus.

Acceptance of the applications for the Offer Shares pursuant to the Hong Kong Public Offer is conditional upon fulfillment of the conditions as stated in the section headed "Structure and Conditions of the Global Offering — Conditions of the Hong Kong Public Offer" in the Prospectus. If the conditions are not fulfilled or waived prior to the times and dates specified, all application moneys received from applicants under the Hong Kong Public Offer will be refunded, WITHOUT INTEREST, on the terms set out under the section headed "Refund of your application moneys" on the Application Forms and the section headed "How to Apply for the Hong Kong Offer Shares — Dispatch/Collection of Share Certificates and Refund Cheques" in the Prospectus.

The Offer Price is expected to be fixed by agreement between the Company and the Global Coordinator (on behalf of the Underwriters) on or around Saturday, June 30, 2007 and, in any event, not later than Thursday, July 5, 2007. Applicants for the Hong Kong Offer Shares are required to pay, on application, the maximum offer price of HK\$5.28 for each Share together with a brokerage fee of 1%, a Stock Exchange trading fee of 0.005% and SFC transaction levy of 0.004%. The Global Coordinator (on behalf of the Underwriters) may with the consent of the Company, reduce the number of Offer Shares being offered under the Global Offering and/or the indicative offer price range below that stated in the Prospectus (which is HK\$4.28 to HK\$5.28 per Offer Share) at any time on or prior to the morning of the last day for lodging applications under the Hong Kong Public Offer. In such a case, notices of the reduction in the number of Offer Shares being offered under the Global Offering and/or the indicative offer price range will be published in the South China Morning Post (in English) and the Hong Kong Economic Times (in Chinese) as soon as practicable following the decision to make such reduction, and in any event not later than the morning of the day which is the last day for lodging applications under the Hong Kong Public Offer. If applications pursuant to the Hong Kong Public Offer have been submitted prior to the day which is the last day for lodging applications under the Hong Kong Public Offer, then even if the number of Offer Shares and/or the offer price range is so reduced, such applications cannot be subsequently withdrawn. If, for any reason, the Offer Price is not agreed between the Company and the Global Coordinator (on behalf of the Underwriters), the Global Offering will not proceed.

Applicants who would like to have the Hong Kong Offer Shares allotted and issued in their own names should complete and sign the **WHITE** Application Forms. Applicants who would like to have the Hong Kong Offer Shares allotted and issued in the name of HKSCC Nominees and deposited directly into CCASS for the credit of their CCASS Investor Participant stock accounts or the stock accounts of their designated CCASS Participants maintained in CCASS should (i) complete and sign the **YELLOW** Application Forms, copies of which, together with copies of the Prospectus, may be obtained during normal business hours from 9:00 a.m. on Tuesday, June 26, 2007 until 12:00 noon on Friday, June 29, 2007 at the Depository Counter of HKSCC at 2nd Floor, Vicwood Plaza, 199 Des Voeux Road Central, Hong Kong or (ii) give **electronic application instructions** to HKSCC via CCASS.

Copies of the Prospectus, together with the **WHITE** Application Forms, may be obtained during normal business hours in the same period from:

1. any of the following addresses of the Hong Kong Underwriters:

Morgan Stanley Asia Limited, at 30th Floor, Three Exchange Square, Central, Hong Kong BOCI Asia Limited, at 26/F., Bank of China Tower, 1 Garden Road, Hong Kong Daiwa Securities SMBC Hong Kong Limited, at Level 26, One Pacific Place, 88 Queensway, Hong Kong

China Everbright Securities (HK) Limited, at 36/F., Far East Finance Centre, 16 Harcourt Road, Hong Kong

**Kingsway Financial Services Group Limited**, at 5/F., Hutchison House, 10 Harcourt Road, Central, Hong Kong

2. any of the following branches of **Bank of China** (Hong Kong) Limited:

Hong Kong Island	Bank of China Tower Branch Connaught Road Central Branch	3/F, 1 Garden Road 13–14 Connaught Road Central		
	409 Hennessy Road Branch Shek Tong Tsui Branch Causeway Bay Branch	409–415 Hennessy Road, Wan Chai 534 Queen's Road West, Shek Tong Tsui 18 Percival Street, Causeway Bay		
Kowloon	Diamond Hill Branch Kwun Tong Branch Mong Kok Branch	G107, Plaza Hollywood, Diamond Hil 20–24 Yue Man Square, Kwun Tong 589 Nathan Road, Mong Kok		
	Yau Ma Tei Branch Tsim Sha Tsui East Branch	471 Nathan Road, Yau Ma Tei Shop G02–03, Inter-Continental Plaza, 94 Granville Road, Tsim Sha Tsui		
	Kowloon Plaza Branch	Unit 1, Kowloon Plaza, 485 Castle Peak Road		
New Territories	Tai Po Branch Ma On Shan Plaza Branch	68–70 Po Heung Street, Tai Po Market Shop 2103, Level 2, Ma On Shan Plaza, Sai Sha Road, Ma On Shan		
	Tuen Mun San Hui Branch	G13–G14 Eldo Court, Heung Sze Wui Road, Tuen Mun		
	Sheung Shui Branch	61 San Fung Avenue, Sheung Shui		
or any of the following branches of Industrial and Commercial Bank of China (Asia) Limited:				
Hong Kong Island	Queen's Road Central Branch Wan Chai Road Branch North Point Branch	122–126 Queen's Road Central, Central G/F, 103–103A Wan Chai Road, Wanchai G/F, 436–438 King's Road, North Point		
Kowloon	Yaumatei Branch Prince Edward Branch	542 Nathan Road, Yaumatei 777 Nathan Road, Mongkok		

New Territories Kwai Fong Branch C63A–C66, 2/F, Kwai Chung Plaza, Kwai Fong

Completed **WHITE** and **YELLOW** Application Forms (to which cheques or banker's cashier orders should be securely stapled) should be deposited in the special collection boxes provided at any of the branches of **Bank of China (Hong Kong) Limited** or **Industrial and Commercial Bank of China (Asia) Limited** referred to above at the following times on the following dates:

Tuesday, June 26, 2007		9:00 a.m. to 5:00 p.m.
Wednesday, June 27, 2007	—	9:00 a.m. to 5:00 p.m.
Thursday, June 28, 2007		9:00 a.m. to 5:00 p.m.
Friday, June 29, 2007		9:00 a.m. to 12:00 noon

Investors can also apply for Hong Kong Offer Shares by giving **electronic application instructions** to HKSCC as follows:

- 1. CCASS Investor Participants can give **electronic application instructions** to HKSCC through the CCASS Phone System by calling 2979 7888 or through the CCASS Internet System (https:// ip.ccass.com) (using the procedures contained in HKSCC's "An Operating Guide for Investor Participants" in effect from time to time). HKSCC can also input **electronic application instructions** for CCASS Investor Participants on their behalf if they go to the Customer Service Centre of HKSCC at 2/F Vicwood Plaza, 199 Des Voeux Road Central, Hong Kong and complete an input request form. Prospectuses are also available for collection at the Customer Service Centre of HKSCC; and
- 2. those who are not CCASS Investor Participants can instruct their brokers or custodians who are CCASS Broker Participants or CCASS Custodian Participants to give electronic application instructions to HKSCC via CCASS terminals to apply for Hong Kong Offer Shares on their behalf.

CCASS Broker/Custodian Participants can input electronic application instructions at the following times on the following dates:

Tuesday, June 26, 2007		9:00 a.m. to 8:30 p.m. <sup>1</sup>
Wednesday, June 27, 2007		8:00 a.m. to 8:30 p.m. <sup>1</sup>
Thursday, June 28, 2007		8:00 a.m. to 8:30 p.m. <sup>1</sup>
Friday, June 29, 2007	—	8:00 a.m. <sup>1</sup> to 12:00 noon

## Note:

CCASS Investor Participants can input **electronic application instructions** from 9:00 a.m. on Tuesday, June 26, 2007 until 12:00 noon on Friday, June 29, 2007 (24 hours daily, except the last application day).

Subject to the terms and conditions set out in the Prospectus and the Application Forms, completed **WHITE** and **YELLOW** Application Forms or **electronic application instructions** to HKSCC must be received by no later than 12:00 noon on Friday, June 29, 2007 (or such later date as may apply in the case of a tropical cyclone warning signal No. 8 or above or a "black" rainstorm warning being in force in Hong Kong as described under the section headed "How to Apply for the Hong Kong Offer Shares — Effect of Bad Weather on the Opening of the Application Lists" in the Prospectus). The Company expects to announce the final Offer Price, the level of indication of interest in the International Placing, the level of applications in the Hong Kong Public Offer and the basis of allotment of the Hong Kong Offer Shares on or about Monday, July 9, 2007 in the South China Morning Post (in English) and the Hong Kong Economic Times (in Chinese) and on the Company's website at www.anta.com and the Stock Exchange website at www.hkex.com.hk.

<sup>1.</sup> These times are subject to change as HKSCC may determine from time to time with prior notification to CCASS Broker/Custodian Participants.

The results of allocations and the Hong Kong identity card/passport/Hong Kong business registration numbers of successful applicants under the Hong Kong Public Offer will be made available at the times and dates and in the manner specified below.

- on the Company's website at www.anta.com, the website of the Stock Exchange at www.hkex.com.hk or on the Company's Hong Kong Public Offer results of allocations website at www.iporesults.com.hk on a 24-hour basis from 8:00 a.m. on Monday, July 9, 2007 to 12:00 midnight on Sunday, July 15, 2007. The user of the Company's Hong Kong Public Offer results of allocations website at www.iporesults.com.hk will be required to key in the Hong Kong identity card/passport/Hong Kong business registration number provided in his/her/its Application Form to search for his/her/its own allocation result;
- from the Company's Hong Kong Public Offer allocation results telephone enquiry line. Applicants may find out whether or not their application has been successful and the number of Hong Kong Offer Shares allocated to them, if any, by calling 2862 8669 between 9:00 a.m. and 10:00 p.m. from Monday, July 9, 2007 to Thursday, July 12, 2007;
- special allocation results booklets setting out the results of allocations will be available for inspection during opening hours of individual branches and sub-branches from Monday, July 9, 2007 to Wednesday, July 11, 2007 at all the receiving bank branches and sub-branches at the addresses set out above.

If you apply for 1,000,000 Hong Kong Offer Shares or more using a **WHITE** or **YELLOW** Application Form and have indicated your intention on your Application Form to collect your refund cheque(s) (where applicable) and/or (if using **WHITE** Application Forms) share certificate(s) (where applicable) from Computershare Hong Kong Investor Services Limited and have provided all information required by your Application Form, you may collect the refund cheque(s) (where applicable) and share certificate(s) (where applicable) in person from Computershare Hong Kong Investor Services Limited, Shops 1712–1716, 17th Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong from 9:00 a.m. to 1:00 p.m. on Monday, July 9, 2007 or any other date as notified by the Company in the newspapers as the date of collection/dispatch of the same. If you do not collect the refund cheque(s) (where applicable) and share certificate(s) (where applicable) personally within the time specified for collection, they will be sent to the address as specified in your Application Form promptly thereafter by ordinary post and at your own risk.

If you apply for less than 1,000,000 Hong Kong Offer Shares using a **WHITE** or **YELLOW** Application Form or if you apply for 1,000,000 Hong Kong Offer Shares or more but have not indicated on your Application Form that you will collect your refund cheque(s) (where applicable) and/or share certificate(s) (where applicable) in person, your refund cheque(s) (where applicable) and/or share certificate(s) (where applicable) will be sent to the address on your Application Form on Monday, July 9, 2007, by ordinary post and at your own risk.

If you apply for the Hong Kong Offer Shares using a **YELLOW** Application Form or by giving **electronic application instructions** to HKSCC and your application is wholly or partially successful, your share certificate(s) will be issued in the name of HKSCC Nominees and deposited into CCASS for credit to your CCASS Investor Participant stock account or the stock account of any designated CCASS Participant giving **electronic application instructions** on your behalf or as instructed by you in your **YELLOW** Application Form at the close of business on Monday, July 9, 2007, or under contingent situation, on any other date as shall be determined by HKSCC or HKSCC Nominees. If you apply through a designated CCASS Participant (other than a CCASS Investor Participant), for Hong Kong Offer Shares credited to the stock account of your designated CCASS Participant (other than a CCASS Participant (other than a CCASS Investor Participant), you can check the number of Hong Kong Offer Shares allotted to you with that CCASS Participant. If you are applying as a CCASS Investor Participant, you should check the announcement of the results of the Hong Kong Public Offer to be made by the Company on Monday, July 9, 2007 in the manner set out above and in the section headed "How to Apply for the Hong Kong Offer Shares — Publication of Results" in the

Prospectus, and report any discrepancies to HKSCC before 5:00 p.m. on Monday, July 9, 2007 or such other date as shall be determined by HKSCC or HKSCC Nominees. Immediately after the credit of the Hong Kong Offer Shares to your CCASS Investor Participant stock account, you can check your new account balance via the CCASS Phone System and the CCASS Internet System (under the procedures contained in HKSCC's "An Operating Guide for Investor Participants" in effect from time to time). HKSCC will also make available to you an activity statement showing the number of Hong Kong Offer Shares credited to your stock account.

Share certificates will only become valid certificates of title at 8:00 a.m. on the Listing Date provided that the Hong Kong Public Offer has become unconditional in all respects and the right of termination described in the section headed "Underwriting — Grounds for Termination" in the Prospectus has not been exercised.

If your application is wholly or partially unsuccessful, the Company will refund in whole or in part (as applicable) your application monies, including relevant brokerage fee, the SFC transaction levy and the Stock Exchange trading fee to you **WITHOUT INTEREST**. For applicants using **WHITE** or **YELLOW** Application Forms, all refunds will be made by a cheque crossed "Account payee only" in favour of the applicant (or, in the case of joint applicants, to the first-named applicant on your Application Form) on the terms set out under "Refund of your application moneys" on the Application Form. The refund cheque will be sent to the address on your Application Form (or in the case of joint applicant on your Applicant Form) by ordinary post and at your own risk on Monday, July 9, 2007. If you have given **electronic application instructions** to HKSCC via CCASS, refunds (if any) will be credited to your CCASS Investor Participant designated bank account or the designated bank account of the designated CCASS Participant through which you are applying on Monday, July 9, 2007. If you have given **electronic applications** to HKSCC via CCASS Broker/Custodian Participants, you can check the amount of refund money payable to you through the designated CCASS Participant giving **electronic application instructions** on your behalf.

The Offer Shares have not been and will not be registered under the U.S. Securities Act and may not be offered, sold, pledged or transferred within the United States, except that the Offer Shares may be offered, sold or delivered to QIBs in reliance on Rule 144A or other exemption(s) from registration under the U.S. Securities Act or outside the United States in reliance on Regulation S under the U.S. Securities Act.

As at date of this announcement, the executive Directors are Mr. Ding Shizhong, Mr. Ding Shijia, Mr. Lai Shixian, Mr. Wang Wenmo and Mr. Wu Yonghua; the independent non-executive Directors are Mr. Yeung Chi Tat, Mr. Wong Ying Kuen, Paul and Mr. Lu Hong Te.

By Order of the Board **Ding Shizhong** *Chairman* 

Hong Kong, June 26, 2007

Please also refer to the published version of this announcement in South China Morning Post.